BESTMIX
SOFTWARE feeding the future

EUROTIER 2026
10–13 November · Hannover
Booth 20B12

FOR FEED PRODUCERS

More from formulation.

Rethinking what feed software can do.

8 signs of a smarter, more connected future for feed production.



INTRODUCTION

Feed production is becoming more complex.

The software should not be.

Raw-material volatility, margin pressure, regulation, sustainability requirements and growing volumes of data are making everyday decisions more demanding.

The opportunity is not simply to digitize more processes. It is to help people turn complexity into better decisions – faster, with greater confidence and across the business.

> **Complexity is unavoidable.**
> **Poor decisions are not.**



ABOUT BESTMIX

Who is BESTMIX?

Software built for your business. Designed for your people.

BESTMIX develops industry-specific software together with the people who know feed, pet food and food production from the inside.

Our teams combine software expertise with deep industry knowledge to build technology around the way customers actually work – from formulation and quality to procurement, production and broader business processes.

Rather than replacing professional expertise, BESTMIX helps people put better information behind their decisions and turn their knowledge into repeatable business performance.

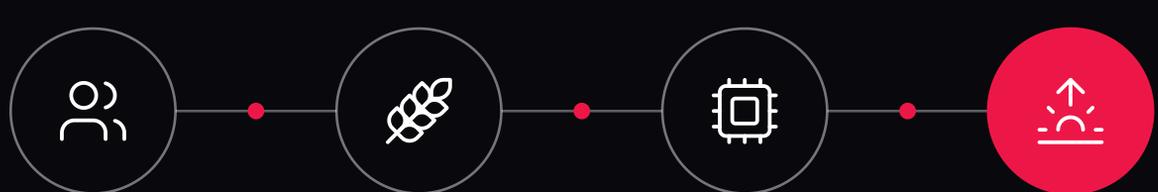
50+ years
industry experience

25,000+
daily professionals

65+
countries

200+
people

From nutrition to business.
A more connected tomorrow.



BESTMIX SOFTWARE feeding the future

OUR DIFFERENCE

Why BESTMIX?

Developed with the industry. Evolving for what comes next.

01

Industry expertise built in

Nutritionists, formulators, industry specialists and software experts bring real industry knowledge into the way BESTMIX develops technology.

02

One business. Better aligned.

BESTMIX connects information and workflows across formulation, quality, procurement, production and wider operations, so technology supports the business rather than creating another silo.

03

Expert support you can rely on

Our relationship with customers does not end when the software is implemented. Dedicated BESTMIX support teams combine product knowledge with industry understanding, helping customers solve issues and keep their business moving.

BETTER DECISIONS
BRIGHTER TOMORROW

SOFTWARE · PEOPLE · PROGRESS

Built to keep moving



01

Continuously evolving

BESTMIX combines decades of accumulated industry knowledge with continuous software development. The story is not simply how long we have existed, but how long we have been learning, developing and evolving with the industry.

02

Grow without outgrowing your software

BESTMIX is designed to support increasing complexity, more users, processes, sites and operational needs as customers grow.

8 SIGNS. A BRIGHTER TOMORROW.

8 signs of a smarter feed future

01	**Know what your constraints are costing you** Evaluation Optimization	p. 07
02	**Turn constraint insight into action** Cost Constraints Optimization	p. 07
03	**Find out why a recipe will not work** Extended Relaxation	p. 08
04	**Put formulation data to work** Advanced Reporting	p. 08
05	**Know what a supplier offer is really worth** Raw Material Contract Management	p. 09
06	**Bring recipe approvals into the recipe process** Workflows	p. 09
07	**Optimize the feeding program, not just one ration** Ration Projects	p. 10
08	**Turn today's sample into today's ration** Sample Basket	p. 10

CAN YOUR CURRENT SOFTWARE DO ALL OF THIS?

At EuroTier, discover eight capabilities that show how feed software is evolving beyond traditional least-cost formulation.

BESTMIX SOFTWARE feeding the future



1.

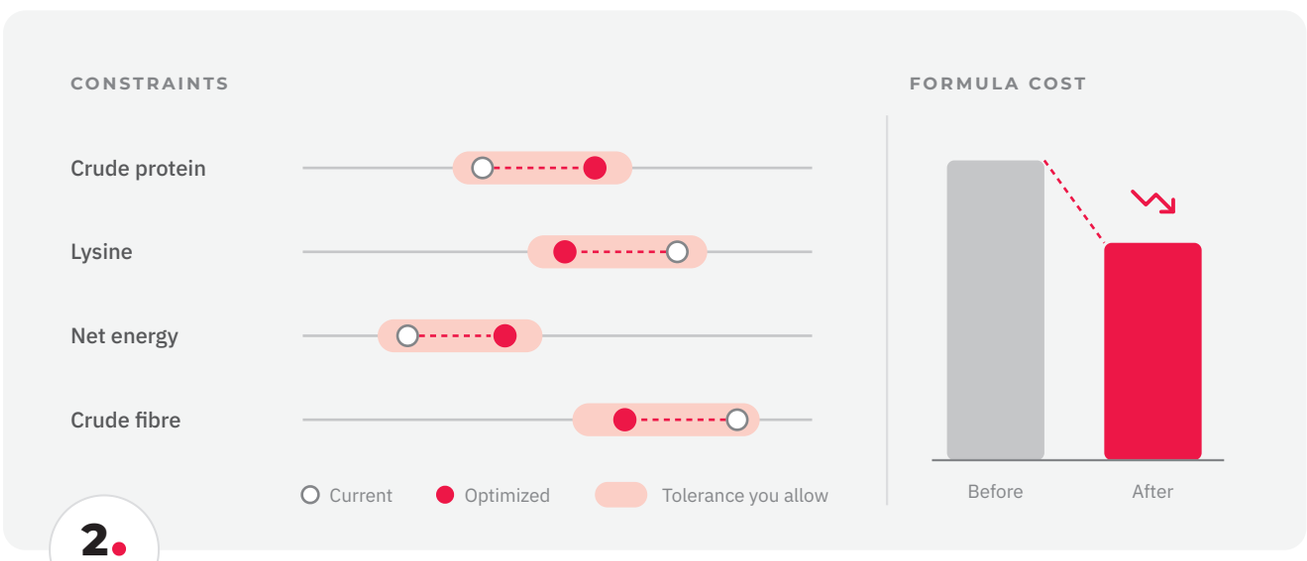
SIGN 1 OF 8

Know what your constraints are costing you

Evaluation Optimization helps quantify the financial impact of different constraint types, so you can see what's really driving formula cost.

BESTMIX CAPABILITY

Evaluation Optimization



2.

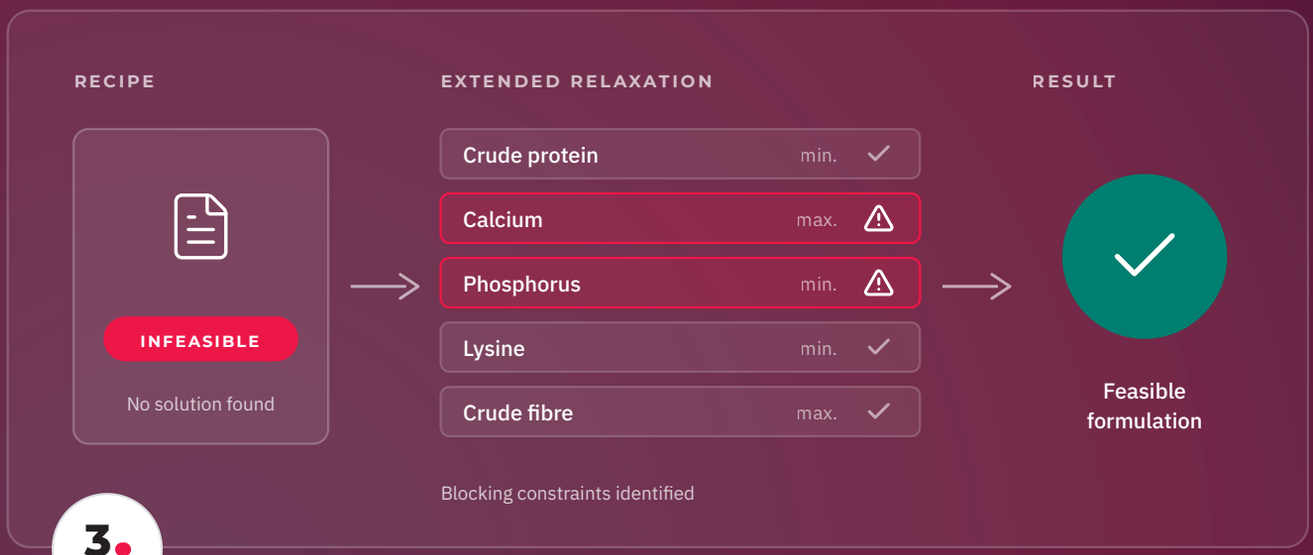
SIGN 2 OF 8

Turn constraint insight into action

Cost Constraints Optimization automatically searches for opportunities to reduce cost by adjusting selected constraints within the tolerances you allow.

BESTMIX CAPABILITY

Cost Constraints Optimization



3.

SIGN 3 OF 8

Find out why a recipe will not work

Extended Relaxation helps identify the constraints preventing a feasible formulation, giving formulators a faster route to the real problem.

BESTMIX CAPABILITY
Extended Relaxation



4.

SIGN 4 OF 8

Put formulation data to work

Advanced Reporting makes clean, reporting-ready data available in your own environment, so your teams can combine formulation information with other business data.

BESTMIX CAPABILITY
Advanced Reporting



5.

SIGN 5 OF 8

Know what a supplier offer is really worth

Raw Material Contract Management allows supplier offers and contracts to be evaluated through Multiblend, so you can make purchasing decisions based on real formulation value.

BESTMIX CAPABILITY

Raw Material Contract Management



6.

SIGN 6 OF 8

Bring recipe approvals into the recipe process

Workflows can orchestrate the approval process with defined stages, responsibilities and a traceable history.

BESTMIX CAPABILITY

Workflows



7.

SIGN 7 OF 8

Optimize the feeding program, not just one ration

Ration Projects helps nutritionists and advisors manage multiple rations as one feeding program and evaluate the economics across production phases.

BESTMIX CAPABILITY
Ration Projects

FROM FARM TO RATION

IN MINUTES



8.

SIGN 8 OF 8

Turn today's sample into today's ration

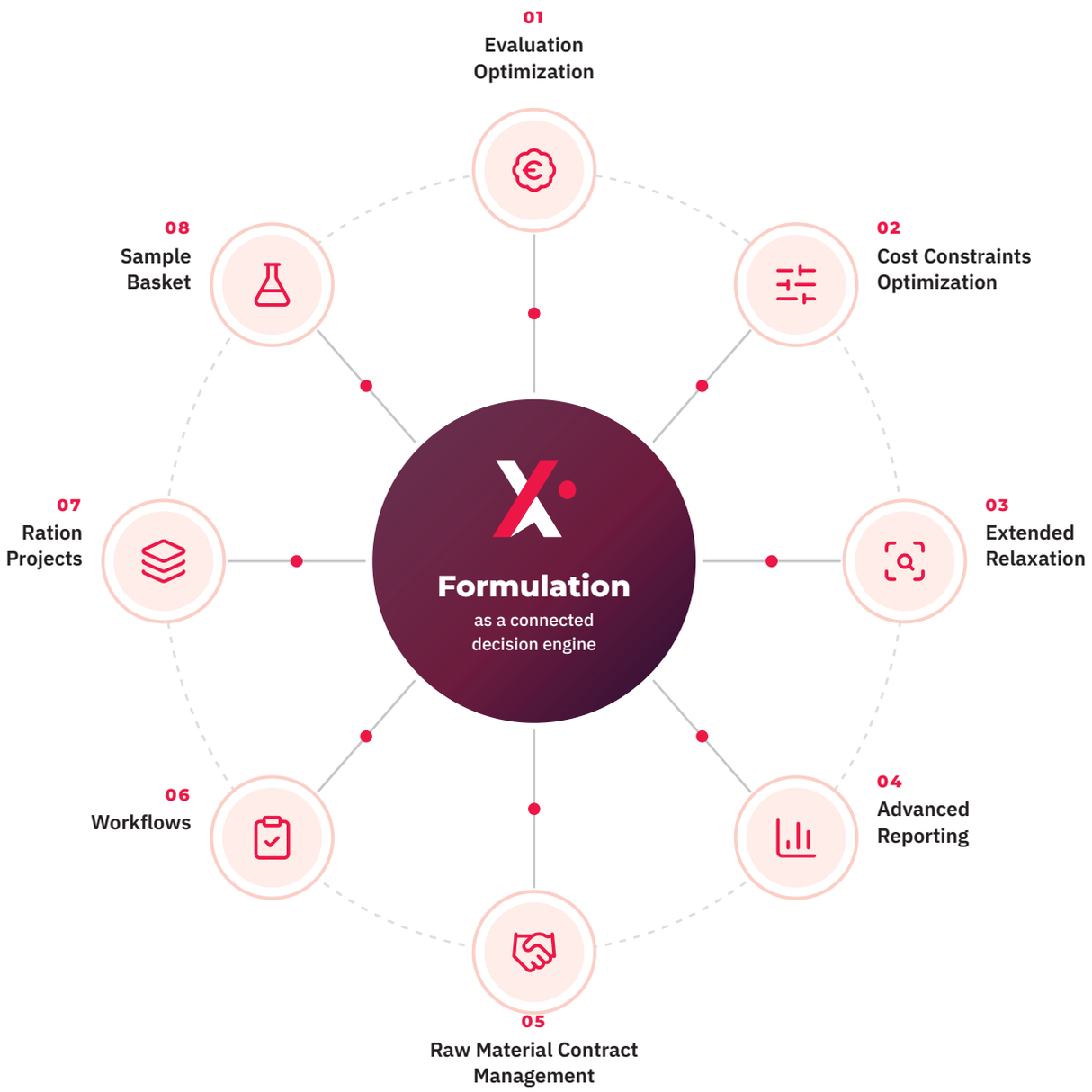
Sample Basket connects current sample analysis to Ration Calculation, helping you turn fresh on-farm information into customized rations in minutes.

BESTMIX CAPABILITY
Sample Basket

IN SUMMARY

8 signs.
One bigger opportunity.

These eight signs represent a bigger opportunity: formulation as a connected decision engine for your entire operation.



LET'S MEET

Meet us at EuroTier 2026

10–13 November 2026
Hannover, Germany

VISIT US AT
Booth 20B12



Already using formulation software?
Good.

Come with the questions you wish it could answer.

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WWW.BESTMIX.COM